

BTS TERTIAIRES

E2 – U22 : LANGUE VIVANTE ÉCRITE LV B

ANGLAIS

SESSION 2023

Spécialités	Dictionnaire		Durée	Coeff.
	Bilingue	Unilingue		
Management en hôtellerie restauration (toutes options)		X	2 h	2
Support à l'action managériale		X	2 h	1

Dès que le sujet vous est remis, assurez-vous qu'il est complet.

Le sujet se compose de 3 pages, numérotées de 1/3 à 3/3.

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Thousands of UK workers begin world's biggest trial¹ of four-day week

More than 3,300 workers at 70 UK companies, ranging from a local chippy to large financial firms, start working a four-day week from Monday with no loss of pay in the world's biggest trial of the new working pattern. The pilot is running for 6 months. [...]

5 The trial is based on the 100:80:100 model – 100% of pay for 80% of the time, in exchange for a commitment to maintain 100% productivity.

Platten's Fish and Chips in Wells-next-the-Sea on the north Norfolk coast is participating, along with the Sheffield software firm Rivelin Robotics, the London-based inheritance tax specialists Stellar Asset Management, and Charity Bank in Tonbridge, Kent.

10 Joe O'Connor, chief executive of the not-for-profit group 4 Day Week Global, said the UK was at the crest of the four-day week wave: "As we emerge from the pandemic, more and more companies are recognising that the new frontier for competition is quality of life [...]."

15 Some of the other companies involved provide education, workplace consultancy, housing, skincare, building and construction recruitment services, food and beverages, and digital marketing. [...]

20 Juliet Schor, a professor of sociology at Boston College and lead researcher on the pilot, described it as a "historic trial". "We'll be analysing how employees respond to having an extra day off, in terms of stress and burnout, job and life satisfaction, health, sleep, energy use, travel and many other aspects of life," she said. [...]

Wyatt Watts, 25, team leader at Platten's Fish and Chips, said: "When I first heard we were going to be working less hours with the same pay, I thought to myself, 'What's the catch?' Usually I'm so exhausted from work I don't have the energy, so hopefully having that extra time to rest will boost my energy levels."

25 He said the decision to join the pilot was already having an impact. "Morale has improved and we're hoping that our productivity at work is going to be higher."

Ed Siegel, chief executive of Charity Bank, said it was proud to be one of the first banks in the UK to embrace the four-day week. "We have long been a champion of flexible working, but the pandemic really moved the goalposts in this regard. For Charity Bank, 30 the move to a four-day week seems a natural next step.

"The 20th-century concept of a five-day working week is no longer the best fit for 21st-century business. We firmly believe that a four-day week with no change to salary or benefits will create a happier workforce and will have an equally positive impact on business productivity, customer experience and our social mission."

Julian Kollewe, *The Guardian*, 6 June 2022

¹ Trial=essai

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TRAVAIL A FAIRE PAR LE CANDIDAT

I. COMPREHENSION ECRITE (10 points) :

Vous rédigerez **en français** un compte-rendu de ce texte en 200 mots (+ / - 10%) en faisant ressortir les idées essentielles de façon organisée. Vous indiquerez le nombre de mots utilisés.

II. EXPRESSION ECRITE (10 points) :

Vous rédigerez **en anglais** le courriel suivant :

Vous êtes Robin Harrison (r.harisson@tridgeintl.com), assistant RH chez Tridge international. Votre mission est de convier par courriel, en date de ce jour, les employés (staffmailinglist@tridgeintl.com) à venir rencontrer Barbara Stevenson, experte sur le bien-être au travail. Elle est invitée à venir sensibiliser l'ensemble du personnel de l'entreprise sur ce sujet, au travers des points suivants :

- Instauration de la semaine de 4 jours, afin de permettre aux employés de consacrer un jour de plus dans la semaine à leurs familles et à leurs loisirs.
- Introduction d'une journée de télétravail, afin de permettre aux employés de gérer leur temps comme ils l'entendent.
- Création d'une salle de jeu, afin de permettre aux employés de se détendre tout en restant dans l'entreprise.
- Création d'une salle de sport, afin de permettre aux employés de lutter contre le stress.

Cette réunion a été décidée par la direction après avoir constaté une hausse des arrêts de travail et des démissions. Elle aura lieu le vendredi 23 juin 2023 de 9h à 16h et permettra aux employés de s'exprimer sur le sujet.

Présentation d'usage et formules de politesse.

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